

Gazelle #howweride contest 2017 promotional terms and conditions

1. General

- 1.1. This is a one-off promotion from Royal Dutch Gazelle NV (Wilhelminaweg 8, 6951 BP Dieren) running from 15 April to 30 June 2017 [sic] inclusive.
- 1.2. By taking part in the promotion, the entrant declares that he or she agrees to the terms and conditions.
- 1.3. By using '#howweride' '#gazellebikes' '#[country]' on Instagram entrants give permission for the message to be published on the Gazelle 'Ride like the Dutch' promotional page. The details transmitted by Instagram with this publication will only be used for this promotion.
- 1.4. The winners will be notified via Instagram on Friday 9 July.
- 1.5. There are four prizes up for grabs: an Orange C8 HMB, Miss Grace C7 HMB, HeavydutyNL, HMB and Cityzen C8 HMB. Winners will be chosen from a random draw of all entries. The winners will receive one of the above bikes. Colour, size and model (ladies' or men's) will be determined in consultation with the winners, subject to availability.
- 1.6. Entrants must live in Europe.
- 1.7. The prize cannot be paid in cash or exchanged for an alternative prize.
- 1.8. The prize will be issued to a particular individual and is therefore non-transferable.
- 1.9. If the winner refuses the prize, it will be forfeited.
- 1.10. Employees of Royal Dutch Gazelle N.V. are not eligible to take part.

2. Prize terms and conditions:

- 2.1. The winners will be presented with their bikes after their names have been announced. All winners must be present in order to receive their bikes. If they cannot attend the prize-giving, they will forfeit their claim to the bike. The prize-giving may be captured on photo or video, which may be distributed via the communication channels of Royal Dutch Gazelle N.V.
- 2.2. The bikes will be delivered through accredited Gazelle dealers in the closest locations to the winners or through a Gazelle dealer of the winner's choice.

3. Terms and conditions for photos

- 3.1. Photos must comply with current legislation.
- 3.2. By taking and posting his or her photo with '#howweride' '#gazellebikes' '#[country]' the entrant undertakes to uphold public decency and morality and respect for the rights of third parties. Any images failing to comply will be removed. In particular, without this list being exhaustive, the photos must:
 - not be of an offensive, defamatory, racist, xenophobic or revisionist nature or damage anyone's honour or reputation,
 - not encourage discrimination or hate against persons or groups of persons based on their origin or appearance or because they belong (or do not belong) to a specific population, country, race or religion,
 - not threaten persons or groups of persons,
 - not be of a pornographic or paedophilic nature,
 - not incite criminal activity or terrorism and not contain any defence of war crimes or crimes against humanity,
 - not incite suicide,
 - not be of a political nature,
 - not encourage the acquisition of illegally obtained goods or counterfeit goods, whatever their nature,
 - not mention any names, address, telephone numbers or e-mail addresses,

- not cause damage to any protected trade marks or logos, the copyright and image rights of persons (and must not show brand names or images or names of persons, or elements protected by intellectual property rights),

- not cause damage to the activities, products or competitors of Royal Dutch Gazelle.

3.3. The entrant will take the photo under his or her own responsibility. He or she will decide to show the photo publicly at his or her own risk. He or she will indemnify Gazelle and its service providers and partners against any claim, demand or action regarding publication.

3.4. The entrant is obliged to obtain permission in advance from any person appearing in the photo, before it is sent to Instagram, relating to the fact that his or her photo is to be disseminated and displayed. The entrant is also accountable to them for the use made of their image in the context of this promotion.

3.5. The entrant accepts that the photo that he or she has posted on Instagram with '#howweride' '#gazellebikes' '#[country]' will be shown by Gazelle on the 'Ride Like the Dutch' promotional page and/or its accounts on Instagram and Facebook. The fact that Gazelle shows this photo on its Instagram and Facebook accounts and/or at www.ridelikethedutch.gazellebikes.com does not mean that the entrant is entitled to a prize.

4. Liability

Gazelle is not liable for direct or indirect damage in whatever form resulting from participation in this promotion.

5. Privacy Statement

The names of the winners and the photo or video recording of the prize-giving may be published on the Gazelle website, its accounts on Facebook, Instagram, LinkedIn and Twitter and in its newsletters. Details will never be passed to third parties.

6. Complaints procedure

Complaints about this promotion can be submitted to the Customer Service Center of Royal Dutch Gazelle NV via consumentenservice@gazelle.nl.